

Regional Overview of Accidents involving Cars 2005 – 2007

Regional Road Safety Monitoring Project

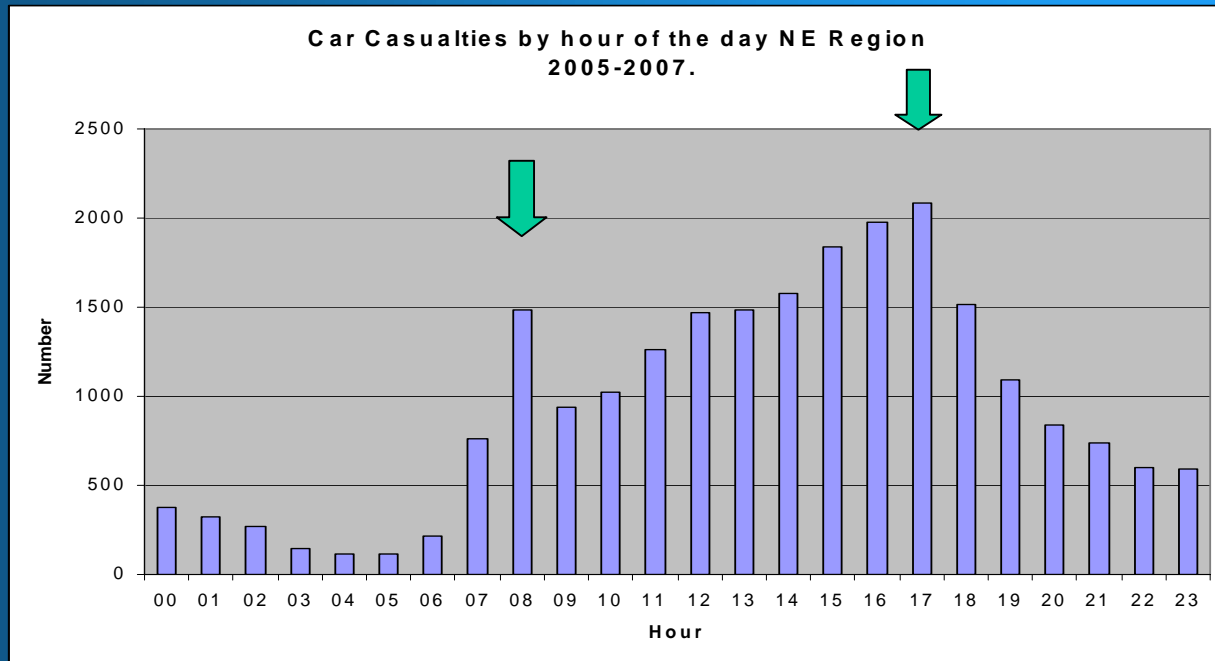
North East Regional Research Project

- All slides are based on accident data from the Northumbria, Cleveland and Durham Police areas

In the North East there are an average **10,301** casualties from road traffic accidents every year.

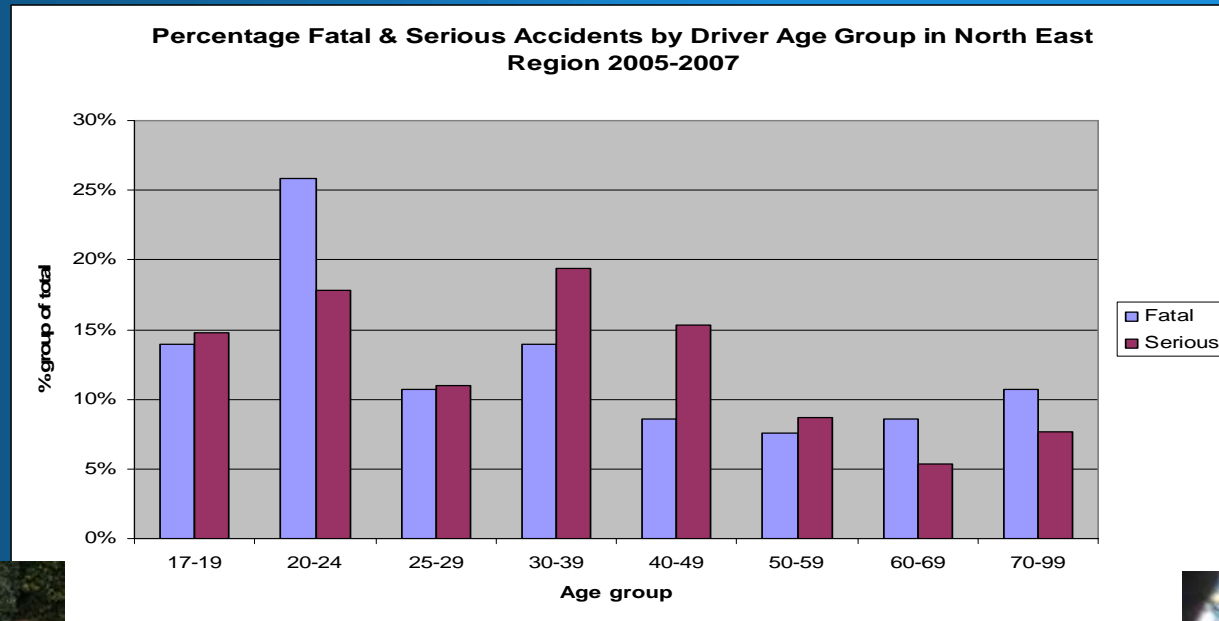


When do accidents happen?

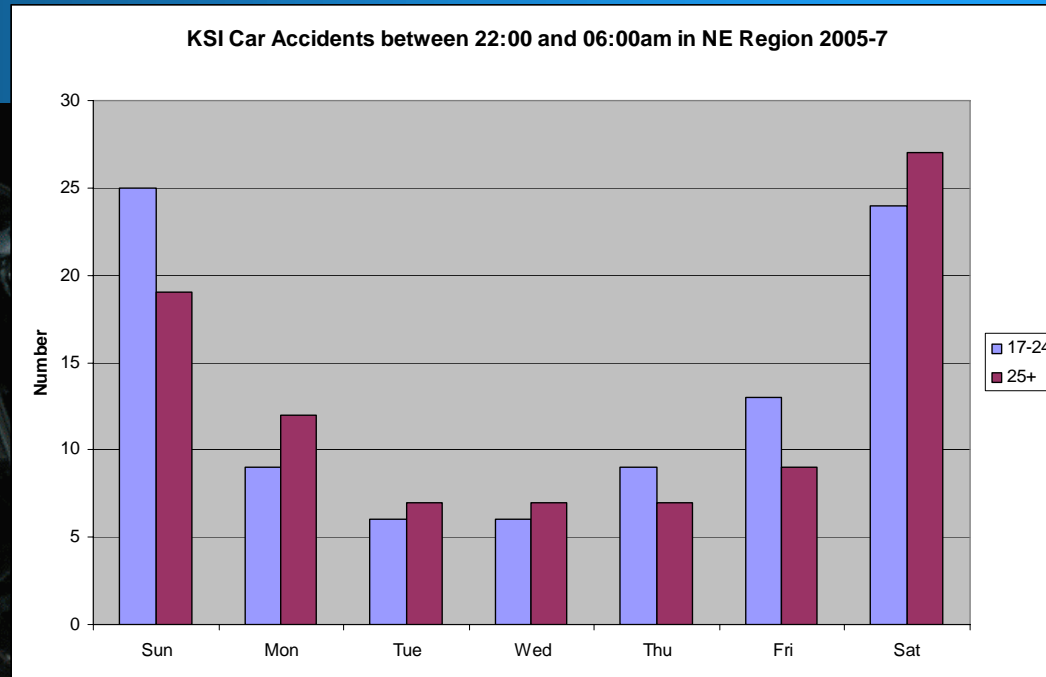
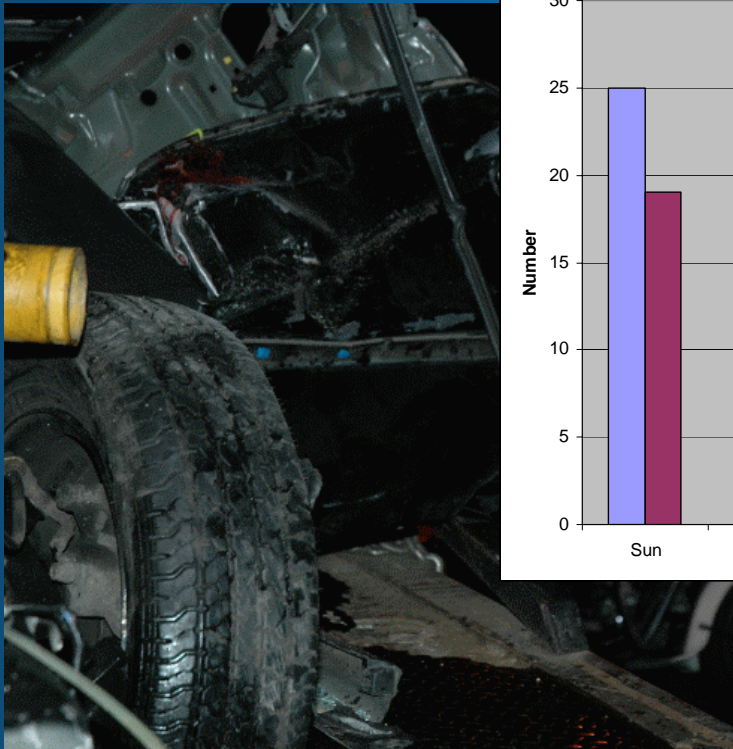


The risk of having an accident increases when there is more traffic on the road

Drivers aged 17 – 24 are most at risk of being involved in a Serious Accident

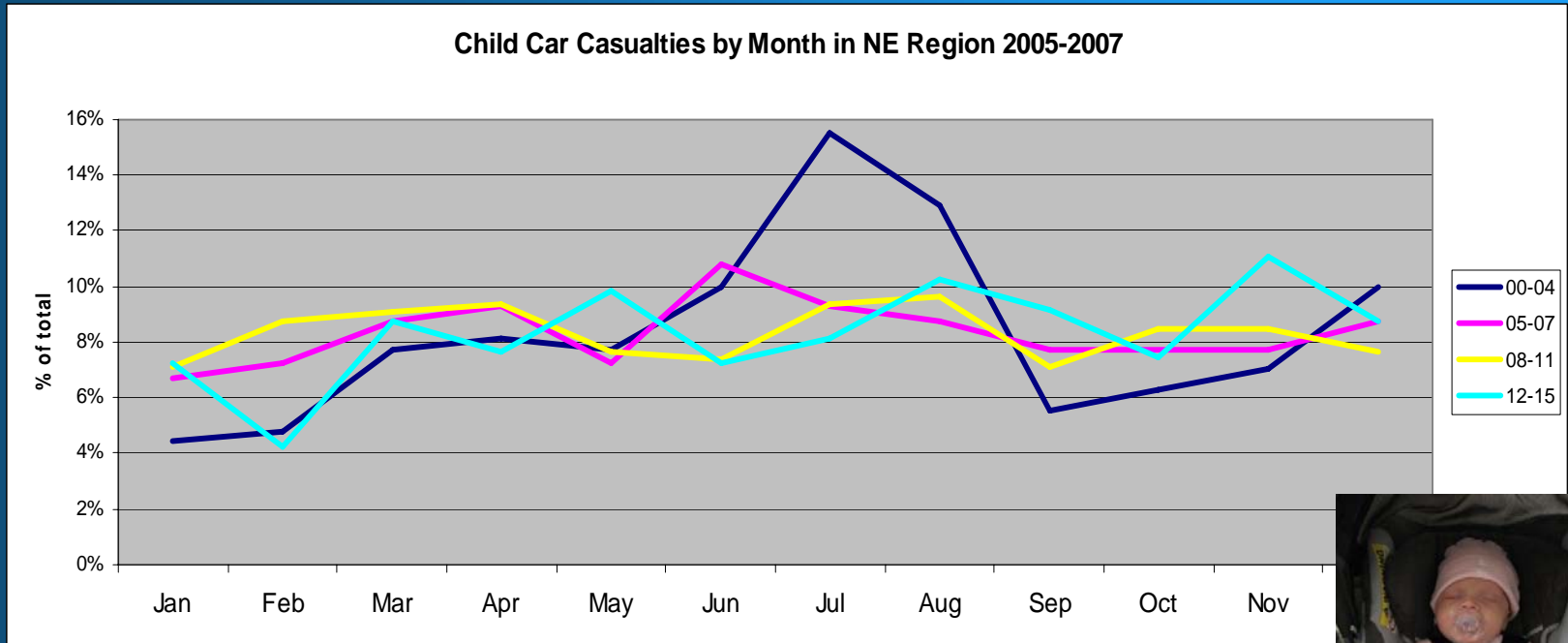


Late Night Accidents



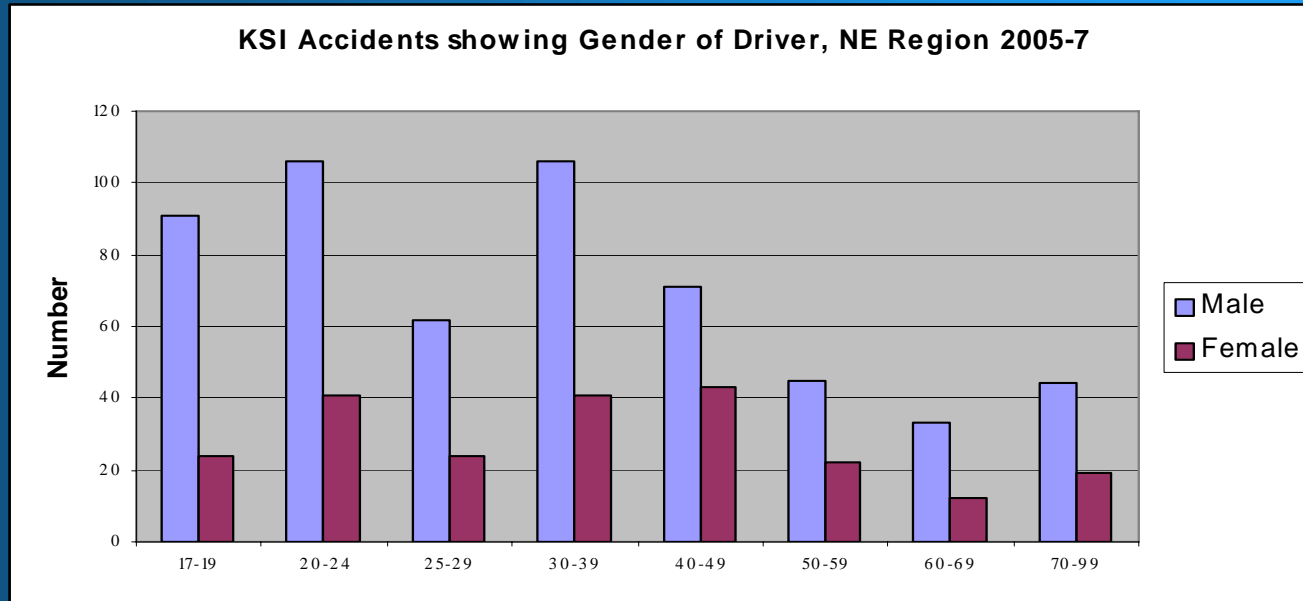
Many Serious Accidents happen at weekends after 10pm.

Are your passengers safe?



Child passengers aged
0-4 are at risk

Driver age and gender



Male drivers have more serious accidents, often related to speed and not looking properly before a manoeuvre

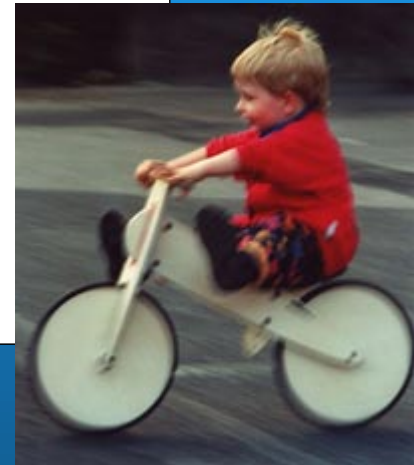
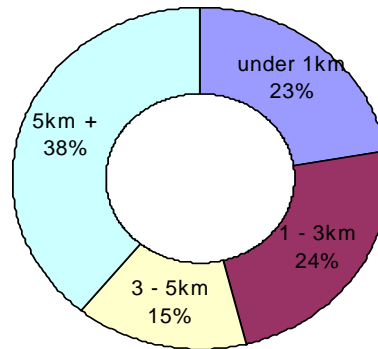
Many Car accidents are caused by driver error

These are some of the causes the police have identified

Junction overshoot	4%
Junction restart	2%
Poor turn or manoeuvre	17%
Failed to signal	1%
Fail to look properly	46%
Failed to judge another persons path or speed	15%
Passing too close to cyclist, horse or pedestrian	1%
Sudden braking	5%
Swerved	2%
Loss of control	7%

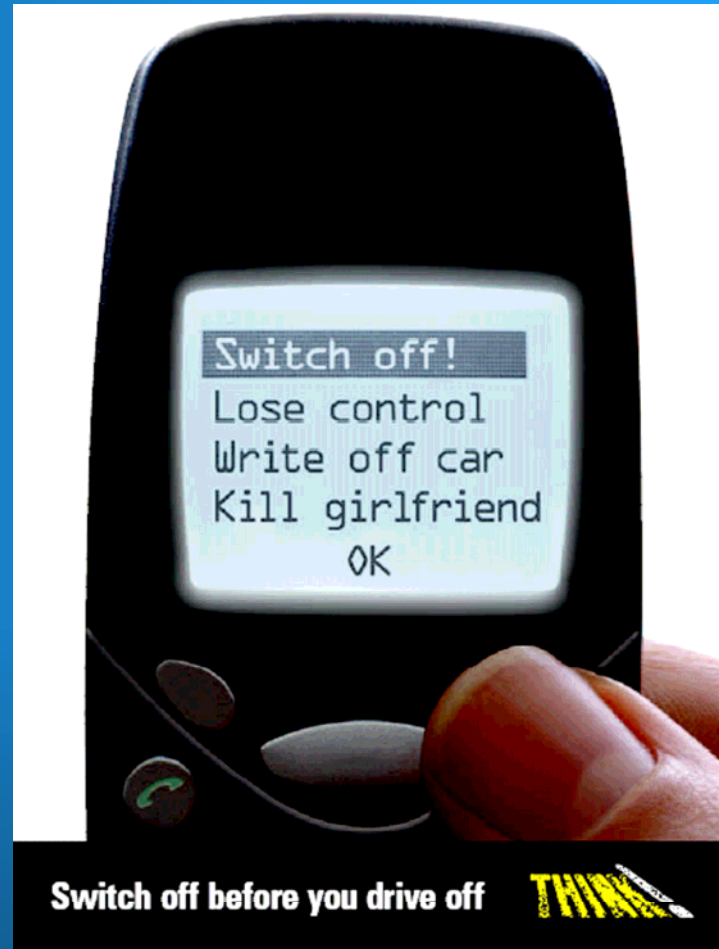
Every year 724 accidents happen within 500m of the drivers home address

Distance between Accident site and Drivers Postcode for Car Driver in NE Region 2005-7



Many will involve children playing outside their homes.

Drivers are
distracted by
mobile phones,
passengers,
changing the
stereo and many
other things.



Don't lose control

Thank you!

safer scotland
scotland safe and sound

www.getinfane.com

Just **Passed?** A lot could change in your next 6 months.

